



Now there's an even easier way to connect to  
India's premier Headend-In-The-Sky service,  
without investing in your own headend



With a strong presence in over 1500 cities and towns across India, covering more than 4,400 pincodes, **NXTDIGITAL** continues to grow steadily and provide its Last Mile Owners (LMOs) with an unparalleled digital TV viewing experience for their subscribers and other digital services; including broadband\* with speeds up to 1,000Mbps.

Making connectivity possible in even the remotest and most inaccessible locations in India, **NXTDIGITAL** now offers LMOs a new way of receiving its Headend-In-The-Sky or HITS service by connecting directly into **NXTDIGITAL's** NXTHUB, equipped with an ADDS or Advanced Digital Distribution System. Without needing to invest in Cable Operator Premise Equipment, each NXTHUB will give LMOs access to the premier HITS service directly.

LMOs simply need to connect themselves to these digital NXTHUBs in order to get access to the HITS video signals and start delivering the service to their customers. **NXTDIGITAL** is launching a series of NXTHUBs across the country, providing not just video services but also digital services, including broadband. You can find your nearest NXTHUB on our website at <http://www.nxtdigital.in/partners>

\*NXTDIGITAL provides broadband through its subsidiary OneOTT Entertainment Limited







# INDIA'S ONLY HEADEND-IN-THE-SKY (HITS) PLATFORM



Compete with other service providers like DTH with our cost-effective solutions



Expand your business at low cost



Give your subscribers uninterrupted TV viewing with services unaffected by weather condition, fibre cuts or connectivity issues



Grow your earnings with one of the largest selection of television channels, across diverse genres for your subscribers



# Manage your entire business through our easy-to-use and feature-rich LMO mobile apps and web portals



Activate/deactivate your subscribers



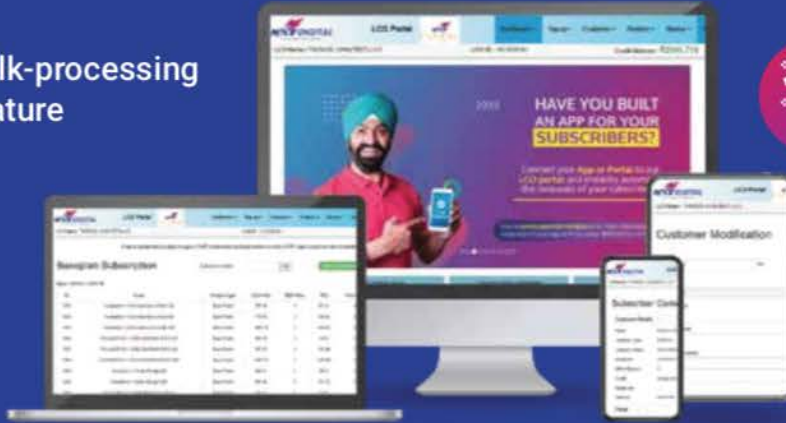
View your business/subscriber overview on dashboard



Bulk-processing feature



'Alerts Tab' for new products/offers



Raise queries to the call centre around billing, hardware and more, from the 'Tickets Tab'



Sub-user creation facility

The **NXTDIGITAL** HITS service is fully compliant with all regulations. We roll-out regular offers and schemes focussing on On-Time Renewal, Same Month Renewal, Churn Management, etc., while offering regular consultation and advice enabling you to derive best returns from your business.

**NXTDIGITAL** always keeps your service requirements at the core of its business, offering some of the best service support in the industry. A dedicated 18x7 help desk is available to all LMOs to support you on any technical issues you may face, in order to help ensure smooth operations.

With a national 24x7 multi-language call centre for customers, and convenient long term duration channel packages available on monthly, quarterly, semi-annual and annual basis, to suit varying needs of your customers, we ensure maximum customer satisfaction.



## START YOUR BUSINESS TODAY WITHOUT ANY INVESTMENTS IN HEAD-END OR CABLE OPERATOR PREMISE EQUIPMENT (COPE)

Enabled by Headend-In-The-Sky or HITS technology, NXTHUB gives you an even easier way to connect to the premier digital cable TV services of **NXTDIGITAL**, without needing any investments in Head-end infrastructure or Cable Operator Premise Equipment (COPE). And that's not all, NXTHUB is the gateway to other digital services, including broadband!



Does not require you to invest any money in a headend or COPE



Any Last Mile Owners (LMOs) can bring their own fibre up to the NXTHUB and start receiving signals within a few hours



Up To  
**700**  
Channels

Give your subscribers the benefit of watching over 650\* TV channels with digital video quality and sound



Dedicated local service support through trained manpower



24x7 multi-language customer support services, to help you ensure maximum customer satisfaction



Signals are delivered to each NXTHUB over satellite and are not impacted by adverse weather conditions

\*Number of channels will be dependent on the equipment installed at each NXTHUB.





You can also offer high-speed broadband services to your customers from ONEOTT iNTERTAINMENT Limited, with speeds up to 1000Mbps.\*

ONEOTT iNTERTAINMENT Limited is one of the top 5 Internet Service Providers (ISPs) in India.

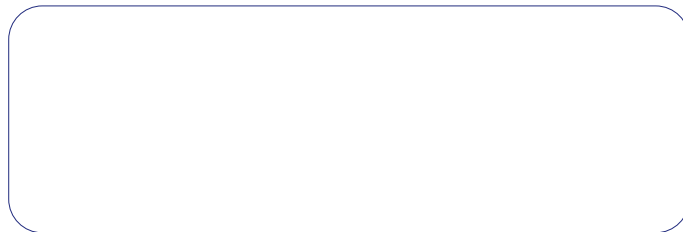
For more information, please reach us at: **022 62581600** or  
write to us at **[care@onebroadband.in](mailto:care@onebroadband.in)**

\*Customer broadband speed availability will be subject to technical feasibility and location

For more information on NXTHUB and **NXTDIGITAL**,  
please call our helpline number -

**1800 210 0300**

or reach out to us at **[care@nxtdigital.in](mailto:care@nxtdigital.in)** or  
visit our website **[www.nxtdigital.in](http://www.nxtdigital.in)**



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